

Golf Trolley Market - Global Industry Size, Share, Trends, Opportunity, and Forecast, Segmented By Product Type (Manual, Electric), By Application (Commercial, Non- Commercial), By Sales Channel (Specialty Stores, Sporting Goods Stores, Online, Others), By Region & Competition, 2021-2031F

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Abstracts

The Global Golf Trolley Market is projected to expand from USD 177.38 Million in 2025 to USD 245 Million by 2031, reflecting a CAGR of 5.53%. These wheeled devices, designed to transport clubs and bags, range from manual push or pull carts to motorized electric versions. Growth is currently underpinned by a surge in global player participation and a growing focus on the health advantages of walking the course, driving the need for ergonomic solutions that reduce physical exertion. As reported by The R&A in 2024, the active on-course golfer population across affiliated markets hit 43.3 million, highlighting a substantial and widening user base for these mobility aids.

Despite this growth, the market faces a significant hurdle regarding the high initial cost of advanced electric trolleys. The elevated pricing of motorized models, resulting from expensive battery technologies and manufacturing expenses, limits adoption among budget-sensitive buyers. Furthermore, it hinders market penetration in developing nations where discretionary funds for leisure equipment are often limited.

Market Driver

Increasing global golf participation is a primary catalyst for golf trolley demand, as an influx of new golfers and higher play frequency drive equipment purchases. This rise in on-course activity supports a continuous replacement cycle for manual carts while

encouraging upgrades to motorized options to alleviate physical fatigue. The National Golf Foundation's '2025 Graffis Report', released in January 2025, notes that the U.S. market reached a record 545 million rounds played in 2024, establishing a massive base of active users needing transport solutions. This consistent play volume ensures ongoing demand for durable, ergonomic mobility aids at both public and private courses.

A second major driver is the rapid uptake of electric and autonomous trolleys, shifting the market toward high-value technology. Golfers are increasingly favoring performance and convenience, moving to lithium-ion models featuring remote controls and integrated GPS. Reflecting this trend, The Golf Wire reported in November 2025 that electric trolley maker Motocaddy saw a 40% year-to-date rise in U.S. retail accounts. This technological shift is bolstered by regional growth; according to Golf Australia's '2024/25 Golf Participation Report' from December 2025, adult participation in Australia surpassed 4 million, further confirming the growing global market for advanced course mobility gear.

Market Challenge

The high initial cost of advanced electric models presents a substantial obstacle to the Global Golf Trolley Market's expansion. These motorized units, reliant on costly lithium batteries and intricate engineering, carry premium price tags that limit their accessibility. As a result, many potential customers, especially in price-conscious markets and developing areas, find these ergonomic aids unaffordable. This financial barrier hinders the transition of casual players into equipment owners, as discretionary funds are frequently allocated to essential green fees rather than expensive accessories.

This hesitation to purchase high-value durable goods is evident in recent spending trends. In June 2024, the National Golf Foundation reported that consumer spending on hard goods such as golf clubs was nearly flat, showing only a 1% year-over-year rise, which contrasts sharply with growth in lower-cost consumables. This plateau in high-ticket sales highlights how pricing pressures influence consumer behavior. When confronted with high costs for durable equipment, golfers show a reluctance to upgrade, directly reducing the adoption of premium electric trolleys and curbing the sector's overall revenue growth.

Market Trends

The market is being transformed by AI-enabled autonomous follow-me technology,

enabling golfers to walk the course hands-free. These sophisticated units employ Bluetooth connectivity and complex sensor arrays to track the user, maintaining stability and distance on uneven ground without manual remote input. This innovation attracts players desiring a professional-style experience with minimal physical effort, establishing a high-value niche distinct from standard remote-controlled carts. In February 2024, Stewart Golf reported a 61% year-on-year sales jump in the United States for 2023, a surge directly linked to rising demand for their high-performance autonomous follow models.

Concurrently, there is a marked trend toward ultra-compact, foldable designs that solve equipment transport and storage issues. Manufacturers are developing advanced folding mechanisms that allow full-sized electric trolleys to collapse into much smaller forms, fitting easily into car trunks and lockers. This evolution in design has become a key factor for space-conscious buyers who still demand stability and features. According to a February 2024 report by Golf Business News, PowaKaddy's compact CT6 and CT8 GPS models were essential to its market dominance, accounting for over one-third of all electric trolleys sold in the UK.

Key Market Players

Bat-Caddy

Motocaddy

Golf Tech Golfartikelvertriebs GmbH

Adept Golf

The Proactive Sports Group

Sun Mountain Sports

Cart Tek Golf Carts

SPITZER Products Corp.

Axglo International Inc.

Bag Boy Company

Report Scope

In this report, the Global Golf Trolley Market has been segmented into the following categories, in addition to the industry trends which have also been detailed below:

Golf Trolley Market, By Product Type

Manual

Electric

Golf Trolley Market, By Application

Commercial

Non- Commercial

Golf Trolley Market, By Sales Channel

Specialty Stores

Sporting Goods Stores

Online

Others

Golf Trolley Market, By Region

North America

United States

Canada

Mexico

Europe

France

United Kingdom

Italy

Germany

Spain

Asia Pacific

China

India

Japan

Australia

South Korea

South America

Brazil

Argentina

Colombia

Middle East & Africa

South Africa

Saudi Arabia

UAE

Competitive Landscape

Company Profiles: Detailed analysis of the major companies present in the Global Golf Trolley Market.

Available Customizations:

Global Golf Trolley Market report with the given market data, TechSci Research offers customizations according to a company's specific needs. The following customization options are available for the report:

Company Information

Detailed analysis and profiling of additional market players (up to five).

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